



Media Contact:  
Doris Emich  
Antarra Communications  
856.626-0190  
[demich@antarra.com](mailto:demich@antarra.com)

FOR IMMEDIATE RELEASE

## **Spellbinders Paper Arts Named to Inc. 500|5000 Ranking for Second Consecutive Year**

*Prestigious Award Reflects Company's 588 Percent Year-Over-Year Growth*

**Phoenix, AZ – August 30, 2011 --** Spellbinders™ Paper Arts, LLC is an award-winning inventor, manufacturer and marketer of cutting edge tools for crafters that cut, emboss and stencil. The company today announced that it was named to the 2011 Inc. 500|5000 list, an exclusive ranking of the nation's fastest-growing private companies in America. Spellbinders is #565 on this year's list, ranking an impressive #35 within its industry category and #11 for Top Companies in the Phoenix metro area. The company's second consecutive appearance on the list recognizes its consistent pattern of growth.

In a stagnant economic environment, median growth rate of 2011 Inc. 500|5000 companies remains an impressive 94 percent; Spellbinders' growth was ahead of the curve at 588 percent. The companies on this year's list report having created 350,000 jobs in the past three years, and aggregate revenue among the honorees reached \$366 billion, up 14 percent from last year.

“Our continued focus is on manufacturing innovative, exquisitely detailed, quality products for crafters. We are proud of our growth during this challenging economic time. It is an honor to once again be included in the Inc. 500|5000 list. Ranking #446 on the Inc. 500 list last year was confirmation of our entrepreneurial achievements and validates our efforts to maintain our status as a leader in our industry. We are delighted to have made the Inc 500|5000 this year with a significant increase in revenue over last year,” said Stacey Caron, Spellbinders' President.

### **About Spellbinders Paper Arts**

Spellbinders entered the craft and hobby market in 2003 with the introduction of the Spellbinders Wizard™ Universal Craft Tool and a unique, patented collection of dies that cut, emboss, and stencil unlike any introduced before - or since. Always on the cutting edge in introducing innovative tools to the market, the Spellbinders Grand Calibur™ Machine and Spellbinders Presto Punch™ Machine are the company's latest offerings for crafters. Spellbinders product lines include more than 250 patented and patent-pending products, allowing crafters, hobbyists, artists and teachers to create one-of-a-kind, beautiful paper art projects.

The company is listed in the 2010 Inc. 500, an exclusive ranking of entrepreneurs nationwide. Visit <http://spellbinderspapperarts.com/> or e-mail [info@spellbinders.us](mailto:info@spellbinders.us) for more information.

**About the Inc. 500 | 5000 List**

The Inc. 500|5000 lists the 5,000 fastest-growing private companies in the nation. The Inc. 500|5000 ranks companies according to the percentage growth of their annual revenue over a three-year period. For more than 30 years, Inc.'s list has served as evidence of the significant accomplishments of the enterprises represented. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on <http://www.inc.com/inc5000/list>.

###

Copyright 2011 Spellbinders Paper Arts LLC. All rights reserved. Spellbinders and the Spellbinders logo are trademarks of Spellbinders Paper Arts LLC. Spellbinders product specifications are subject to change without notice. All other trademarks are the property of their respective companies.